

# ENVISION UCSC: PLANNING TASK FORCE AGENDA

## **Envision UCSC: Strategic Planning Kickoff**

Monday, October 14 – Tuesday, October 15, 2013

Paradox Hotel, 611 Ocean Street, Santa Cruz

### **Monday, October 14**

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8:30 am      **Continental Breakfast**  
(Sequoia AB)

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9:00            **Welcome**            Chancellor Blumenthal  
   Campus Provost/Executive Vice Chancellor Galloway  
   PTF Co-Chair Peggy Delaney  
   PTF Co-Chair Lynn Westerkamp

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9:30            **Morning Session** *(with intermittent 15-minute breaks)*  
   Pat Sanaghan, The Sanaghan Group  
   - Collaborative Strategic Planning: The Five-Phase Model  
   - Identifying UCSC Successes (Accomplishments Design)

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12:00 pm      **Lunch**  
(Poolside)

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12:45            **Afternoon Session** *(with intermittent 15-minute breaks)*  
(Sequoia AB)  
   - SWOT Analysis (Carousel Design)  
   - Identifying Events, Trends and Issues (Future Timeline Design)  
   - Tell Me A Story

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4:00            **Wine and Cheese Reception**

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#### **Tuesday, October 15**

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8:30 am      **Continental Breakfast**  
(Sequoia AB)

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9:00            **Opening Q&A**      Campus Provost/Executive Vice Chancellor Galloway

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9:15            **Morning Session** *(with intermittent 15-minute breaks)*  
Pat Sanaghan, The Sanaghan Group

- Large Group Simulation (Interview Design)
- Communication Plan
- Developing Strategic Questions (Cascading Agreement Design)

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12:00 pm      **Lunch**  
(Poolside)

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12:45            **Afternoon Session** *(with intermittent 15-minute breaks)*  
(Sequoia AB)

- Creating a Talent Bank
- Engagement Work Plan
- Final comments and next steps

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4:00            **Adjourn**