UC Santa Cruz Goals Conference
May 23, 2014 Goals

RESEARCH
• Create UC quality research support
• Create an Institute for Research Excellence
• Develop an academic plan
• Promote and support multi-investigator campus research initiatives

STUDENT EDUCATION AND EXPERIENCE
• Establish high profile programs to advance student success
• Implement an integrated comprehensive learning and development plan for the first year experience (frosh, undergrad transfers, graduate students)
• Establish a comprehensive leadership program for students
• Increase undergrad engagement in research and creative work

OPERATIONAL EXCELLENCE
• Increase staff morale
• Develop a first class professional development program for staff
• Integrate operations and academic plan
• Create a one-stop shop for campus community members who have a problem (IT, safety, mental health, registration)

COMMUNICATIONS AND REPUTATION
• Develop a coherent identity and story communicated dynamically, internally and externally.
• Better publicize and celebrate faculty successes

EXTERNAL PARTNERSHIPS
• Creation of a center for the coordination and synergy in community based research, K-12 education, and service learning
• Create an office for promoting city/regional economic development/tech transfer/Silicon Valley