Q1: With which stakeholder group do you most closely identify? UCSC Faculty

Q2: What do you like about the Shared Vision statement? What most resonates with you?

Nothing: it comes across sounding like hollow marketing copy, and says nothing meaningful. This is not a vision for the future.

Q3: What suggestions do you have for modifying the statement?

The statement is titled "UC Santa Cruz in Five Years," but nowhere mentions any plan or vision for the future. Rather than being a vague showcase of buzzwords ("living laboratory," "innovative and integrated," "transformative scholars" etc etc), I and the rest of the community need to hear something concrete about the future. In particular, issues about the University's growth and its impact on the city of Santa Cruz, as well as its increasing privatization, need to be addressed in a straightforward and honest fashion.
Q1: With which stakeholder group do you most closely identify?  
UCSC Staff

Q2: What do you like about the Shared Vision statement? What most resonates with you?

I like that it delineates almost all the themes that we heard throughout this process.

Q3: What suggestions do you have for modifying the statement?

The colleges need to be it's own sentence, focusing on why they thrive and support our students. The cultural competencies part of that same sentence in the third paragraph should also be it's own sentence, perhaps highlighting that the small, unique colleges help those competencies and linkages.
Q1: With which stakeholder group do you most closely identify?

UCSC Staff

Q2: What do you like about the Shared Vision statement? What most resonates with you?

We are the most environmentally-focused, sustainability-driven of all UCs and so I'm glad to see there is mention of these deep-rooted principles in the vision statement.

Q3: What suggestions do you have for modifying the statement?

I would like to see more of a focus on the entrepreneurial nature of the campus, i.e. "Risk with a purpose: UC Santa Cruz as an incubator for innovation" with an emphasis on integrating sustainability and the greening of products/processes into all aspects of existing research. (ex: Green Labs, green chemistry, clean technology incubators- such as the current research on campus on thin-film solar efficiency improvements (Carter) and biofuels from bacteria (Li), and further support of the Sustainability Living Lab concept)
**Q1**: With which stakeholder group do you most closely identify?

**UCSC Faculty**

**Q2**: What do you like about the Shared Vision statement? What most resonates with you?

*Respondent skipped this question*

**Q3**: What suggestions do you have for modifying the statement?

Add "creative" to the following statement:

"Our campus is a safe, supportive, creative and intellectually stimulating environment that facilitates a holistic student experience."
Q1: With which stakeholder group do you most closely identify?  
UCSC Staff,  
If "Other," please specify:  
and the global disability access community.

Q2: What do you like about the Shared Vision statement? What most resonates with you?  
The first sentence statement - albeit I do have a suggestion to emphasize the concept of equal educational access as a shared institutional cultural value.

Q3: What suggestions do you have for modifying the statement?  
The University of California (UC), Santa Cruz, is a pre-eminent research university distinguished by its commitment to distinctive equal educational access opportunities, social justice, diversity, and the environment.
Q1: With which stakeholder group do you most closely identify?  
UCSC Staff

Q2: What do you like about the Shared Vision statement? What most resonates with you?

The statement is a well-crafted statement and clearly took enormous collective time and energy to develop. Kudos to the committee!

Q3: What suggestions do you have for modifying the statement?

The longer version that includes themes should avoid the use of the word 'minority' in reference to students and should instead better define the diversity of students. When diverse students are referenced, there should be at least one specific naming of the kinds of diversity, i.e. ethnic/racial/gender/sexuality/religion, ability, etc.
Q1: With which stakeholder group do you most closely identify?

UCSC Faculty

Q2: What do you like about the Shared Vision statement? What most resonates with you?

It sounds like academics talking to other academics. Is that a positive thing?

Q3: What suggestions do you have for modifying the statement?

I find this both dry and grandiose "national academic destination of choice," "employers compete for our graduates"...oh, yeah? Huh. Clearly, UCSC has abandoned its founding focus upon undergraduate education. If, in fact, UCSC is going to focus upon social justice, it might want to clean its own house first regarding the gross inequality of adjunct vs. tenured faculty pay and benefits, particularly since adjuncts are doing 50%+ of the teaching.
Q1: With which stakeholder group do you most closely identify?

UCSC Faculty

Q2: What do you like about the Shared Vision statement? What most resonates with you?

This would be great if it was true.

Q3: What suggestions do you have for modifying the statement?

There are some inaccuracies. Our campus is not "a safe, supportive" environment when we are arresting our own students. Graduate students are not receiving the professional development training they need to "meet emerging demands across diverse industries". As a TA, I am an employee who feels undervalued, not a "valuable member of a larger community", and as a future alumni, I do not feel "proud of [my] institution".
Q1: With which stakeholder group do you most closely identify?
UCSC Graduate Student

Q2: What do you like about the Shared Vision statement? What most resonates with you?
very little

Q3: What suggestions do you have for modifying the statement?

the author's use of the semi-colon is appalling and embarrassing. I hope you will approach someone in writing or literature before making this document public.

the material conditions at UCSC make it very difficult to do meaningful research. most graduate students in my field entering the market have no illusions of obtaining a tenure-track position. most are preparing for the dismal reality of adjunct work. I've never been in an intellectual environment in which morale was so low, and people seemed so incredibly disempowered.

In short, I have never, in my experience with institutions, felt as disenfranchised as I have at UCSC.

I do not feel like a "part of an authentic community of learners" and I am not, nor do I anticipate being, "proud of" this institution.

I hope the authors of this statement will find a way to meaningfully consult with graduate students and learn of the "authentic" graduate student experience, which in no way resembles the document above.

In short, for the above reasons, I would never consider donating to this institution as an alumni, and I believe this statement is designed to help facilitate such activity.

Someone really, REALLY needs to start addressing the issue of graduate student welfare in a meaningful way.

When I "envision UCSC" I see graduate students whose labor is protected and valued. I see affordable housing and/or housing subsidies. I see opportunities to grow outside of academia, and networks and channels designed to facilitate the transition into non-academic careers. I see summer TA-ships and summer funding packages. I see an investigation of the departments by the Graduate Division to determine whether or not the packages offered are realistic (enough to live on), and pressure to admit fewer students if current resources prevent such packages. I see accountability. I see a genuine interest in facilitating communication. I see results.
Q1: With which stakeholder group do you most closely identify?

UCSC Graduate Student

Q2: What do you like about the Shared Vision statement? What most resonates with you?

This would be great if it was true.

Q3: What suggestions do you have for modifying the statement?

There are some inaccuracies. Our campus is not "a safe, supportive" environment when we are arresting our own students. Graduate students are not receiving the professional development training they need to "meet emerging demands across diverse industries". As a TA, I am an employee who feels undervalued, not a "valuable member of a larger community", and as a future alumni, I do not feel "proud of [my] institution".
Q1: With which stakeholder group do you most closely identify?  
UCSC Staff

Q2: What do you like about the Shared Vision statement? What most resonates with you?
Very inspirational and covers the highlighted themes.

Q3: What suggestions do you have for modifying the statement?
Hoping that an action plan is put in place to accomplish these very lofty and inspirational words. Build in practices, resources, etc. to accomplish this vision.
Q1: With which stakeholder group do you most closely identify?

UCSC Undergraduate Student

Q2: What do you like about the Shared Vision statement? What most resonates with you?

I certainly think everything in the Shared Vision statement sounds good and I like everything it says, I only wish it were true.

Q3: What suggestions do you have for modifying the statement?

My suggestion for making this statement legitimate would be to remove all lines about this being a safe University. I have been a victim of excessive use of force by UC police on this campus more than once. I will never feel safe on this campus while the University supports the arrests of protestors and is in fact complicit in the arrest by bringing in riot police and providing a bus to take the students and workers to jail. Such actions by the University do not create a safe learning community. Furthermore, I would remove the line, "Our employees know they are valuable members of a larger community." Such a statement is obviously not true when this past academic year has been marked by strikes and unhappy workers. If the AFSCME 3299 service workers were truly seen as valuable members of the community, they wouldn't have had to fight so hard and for so long for just a contract. The same can be said for the UAW workers, who are not only still fighting for a contract but went on strike because of unlawful intimidation by the UC. Truly "valuable members" of a community would not have to strike about unfair labor practices, because they would not occur.
Q1: With which stakeholder group do you most closely identify?

UCSC Undergraduate Student

Q2: What do you like about the Shared Vision statement? What most resonates with you?

I believe in our diversity as a campus and appreciate efforts to be a part of moving academia in a more inclusive direction.

Q3: What suggestions do you have for modifying the statement?

There is not enough mathematical rigor. The stats department needs more funding to establish their undergrad major and create more links with on campus organizations like csas. How can you have a great research university without a great stats department?
Q1: With which stakeholder group do you most closely identify?

UCSC Undergraduate Student

Q2: What do you like about the Shared Vision statement? What most resonates with you?

I liked that this really plays up the research. The word "research" comes up five times.

Q3: What suggestions do you have for modifying the statement?

I would add more about how UCSC wants to improve. If we are completely honest then we can look at our SIR rate and say in fact students are not picking UCSC. What are we doing to change this? Personally then whole thing is pretty much a lie which I get why make it negative but none the less we need to address the simple fact that UCSC is looked upon as a third tier UC. We have been living off the brand and approval of the UC image that was created at other UCs. That needs to end.
### Q1: With which stakeholder group do you most closely identify?
- UCSC Staff

### Q2: What do you like about the Shared Vision statement? What most resonates with you?
- It is true, and inspiring.

### Q3: What suggestions do you have for modifying the statement?
- Make it a bit more concise and shorter, without losing the inspiration - so it is easier to remember the key themes.
Q1: With which stakeholder group do you most closely identify?

UCSC Faculty

Q2: What do you like about the Shared Vision statement? What most resonates with you?

I like the places it is specific about our approaches to research and education. I like "experiential education," specific themes (environment, social justice, diversity), and I like the "innovative and integrated" approach.

Q3: What suggestions do you have for modifying the statement?

Some of the material late in the statement is pretty vague; specifically what do we want to strengthen and build in our research and education? I would like to see more specific language about interdisciplinary, inquiry-based and cross-sector approaches to research and learning. I would like to see specific goals around building our national prominence as an institution focused on excellence and innovation in the social and environmental sectors, for example. I would like to point more clearly towards specific goals, like a School of Environment to consolidate and expand our strengths in that area.
**Q1: With which stakeholder group do you most closely identify?**

**UCSC Graduate Student**

**Q2: What do you like about the Shared Vision statement? What most resonates with you?**

*Respondent skipped this question*

**Q3: What suggestions do you have for modifying the statement?**

Needing revision: "commitment to social justice;" I feel prepared to be overworked and undervalued...our campus is not "safe and supportive" when peaceful protesters are arrested by off-campus riot police and then the whole matter is quietly swept under the carpet while graduate and undergraduate students face months of legal and academic purgatory based off bogus charges. "Clear policies," in this regard, are (were) absolutely unclear and, if I ever do become alumni, I will be sure to go out into the world with a message of the increasing militarization of the Santa Cruz campus.
Q1: With which stakeholder group do you most closely identify?  
UCSC Undergraduate Student

Q2: What do you like about the Shared Vision statement? What most resonates with you?  
It is vague and not defined enough. Too broad.

Q3: What suggestions do you have for modifying the statement?  
no suggestion, I already suggested above what I think about the "Shared Vision" statement!
Q1: With which stakeholder group do you most closely identify?  
UCSC Undergraduate Student

Q2: What do you like about the Shared Vision statement? What most resonates with you?
This would be great if it was true.

Q3: What suggestions do you have for modifying the statement?
There are some inaccuracies. Our campus is not "a safe, supportive" environment when we are arresting our own students. Graduate students are not receiving the professional development training they need to "meet emerging demands across diverse industries". As an undergraduate, I am a student who feels undervalued, not a "valuable member of a larger community", and as a future alumni, I do not feel "proud of [my] institution".
Q1: With which stakeholder group do you most closely identify?  

UCSC Staff

Q2: What do you like about the Shared Vision statement? What most resonates with you?

The Shared Vision is a very powerful, succinct document. As Grounds Services staff, "Our campus is a living laboratory..." resonates with me.

Q3: What suggestions do you have for modifying the statement?

I have seen the deterioration of campus infrastructure (buildings, roads, pathways, grounds) accelerate as funding is reduced. If we are to be a truly sustainable campus and world class institution we must meet the challenge of providing safe and functional facilities. This should be addressed in the Shared Vision.
Q1: With which stakeholder group do you most closely identify?  
UCSC Staff

Q2: What do you like about the Shared Vision statement? What most resonates with you?
We pride ourselves on robust internal and external communications with a coordinated approach and clear policies. We have achieved regional, national, and international recognition with a well-articulated identity based on ground-breaking research and educational excellence. Our alumni remain actively engaged and sustain our legacy. We are viewed as an asset by surrounding communities having active partnerships with the local and regional community and economy; with industry; and with primary, secondary and post-secondary educational institutions.

Q3: What suggestions do you have for modifying the statement?
We pride ourselves on robust internal and external communications with a coordinated approach and clear policies supported by a strong commitment to continuous improvement and staff and faculty personal and professional development.
Q1: With which stakeholder group do you most closely identify?  
UCSC Staff

Q2: What do you like about the Shared Vision statement? What most resonates with you?

I like that the Shared Vision statement agrees our campus should continue to: a) provide education opportunities in classroom, field study, independent study, peer projects, work grants, and diverse education formats, b) be a place where no person is discriminated against and associates are aware of possible subconscious or structural prejudices. c) be a place that conserves electricity, water, paper, food, gasoline, and other resources by both using technology and a culture of conservation. d) be a school that prepares its students and teachers to address future problems of many disciplines.

Q3: What suggestions do you have for modifying the statement?

The Shared Vision statement lists wonderful topics that the university is a model for. I wish for each topic to be followed by a specific statement of how success in each topic is achieved. For example, to go after the statement already in the document: "Our nationally recognized green campus is a model for sustainable practices", could be added a statement like "we do this by monitoring and posting water reduction education flyers in facilities".
Q1: With which stakeholder group do you most closely identify?  
UCSC Staff

Q2: What do you like about the Shared Vision statement? What most resonates with you?

Language/WORDS - integration, intersections, authentic, diversity.
We are all connected. Everything is related & relative to our experience, both shared and as individuals.

Q3: What suggestions do you have for modifying the statement?

Issues of economic class & income must also be considered. We operate and communicate to a great degree, with middle/upper class assumptions and as the intellectually elite.
Our WORDS must ring true. Prove that employees are valued. A pat on the back or 'recognition awards' & certificates are condescending & an insult.
**Q1:** With which stakeholder group do you most closely identify?  
**UCSC Staff**

**Q2:** What do you like about the Shared Vision statement? What most resonates with you?  
Looks good! I was especially happy to see the vision of UCSC being perceived as a valued partner with / resource for / asset to local communities, as I don't believe that aspect of the University's potential has been realized, or even prioritized.

**Q3:** What suggestions do you have for modifying the statement?  
Change the wording, in the last paragraph, of the sentence "Our students feel like they are part of an authentic community of learners" - it stands out in the document as being both vague and grammatically incorrect. Also, the title of the document, "Preferred Future" is odd.
Q1: With which stakeholder group do you most closely identify?  
UCSC Staff

Q2: What do you like about the Shared Vision statement? What most resonates with you?

Sounds beautiful!

Q3: What suggestions do you have for modifying the statement?

Not so much modification as insuring that all live up to the standard. I see a growing conflict between our public mission & the 'privatization' of the institution. The 'auxiliary' enterprises must also conform to these principles if we are to function as intended. The profit motive must be restrained & tempered by our public service mission. Those with limited financial resources have tremendous barriers and find it extremely difficult to flourish in an environment that caters to the privileged and operates under middle/upper class assumptions.
Q1: With which stakeholder group do you most closely identify?  
UCSC Undergraduate Student

Q2: What do you like about the Shared Vision statement? What most resonates with you?  
Optimistic and strong language

Q3: What suggestions do you have for modifying the statement?  
The only paragraph on undergraduate life mentions nothing on campus wide events. Adding a statement along the lines of having strong unified student body that has opportunities to gather and celebrate as a whole.
With which stakeholder group do you most closely identify?  

UCSC Graduate Student

What do you like about the Shared Vision statement? What most resonates with you?

I agree that the focus on interdisciplinary research is a very positive and important focus for UC Santa Cruz; one that distinguishes UCSC among institutions. The importance of local work with primary schools etc. is also a very valuable aspect of UCSC.

What suggestions do you have for modifying the statement?

I have two suggestions:

1) I would like to see the paragraph on the sustainability of the campus expanded. The administration's attempts to develop upper campus (which depends on the building of a desalination plant) has been a highly controversial proposal. This proposal threatens some of the last unfragmented habitat on campus and supports many species (not to mention an education that moves beyond classrooms and buildings). Desalination is a risky, expensive, and inefficient technology. I would like to see this document set forth the importance of our campus not only as a place of learning but as a PLACE. UCSC's focus on sustainability implies an interest in no growth or minimally "smart growth." I would like to see this document more fully emphasize the importance of keeping upper campus in a protected status.

2) I think the document should more fully emphasize the importance of academic self-governance by professors and students (especially in light of recent attempts by administrators to usurp these powers of self-governance).

Thank you and I hope to see these changes in the next version of this document.
Q1: With which stakeholder group do you most closely identify?  
UCSC Staff

Q2: What do you like about the Shared Vision statement? What most resonates with you?  
Respondent skipped this question

Q3: What suggestions do you have for modifying the statement?  
Be more clear about your commitment to staff. I don't see our face or our feedback reflected in this vision. If you want to be a world class institution you need to be able to recruit and retain similarly high-calibre individuals to see to the operational infrastructure as well.
Q1: With which stakeholder group do you most closely identify?  
UCSC Staff

Q2: What do you like about the Shared Vision statement? What most resonates with you?  
Respondent skipped this question

Q3: What suggestions do you have for modifying the statement?
Q1: With which stakeholder group do you most closely identify?

Other (specify below),
If "Other," please specify:
I am an alumnus who lives in the Santa Cruz community.

Q2: What do you like about the Shared Vision statement? What most resonates with you?

Our campus is a living laboratory; we have an innovative and integrated approach to research and education.

Q3: What suggestions do you have for modifying the statement?

I am impressed with the excellence of the draft, which coalesced a lot of comment into a very good working summary. I have one suggestion. I would like to see just a bit more environmental awareness in the Shared Vision. I read all of the visions from all of the Groups. In virtually all of the individual Group visions, "environment" and environmental awareness was a component. However, in the Draft Shared Vision, the word environment, as reference to "the environment" appears only once (in the first sentence). One use of the word in a 412 word document. "Green campus" does not count, nor does "stimulating environment." Thank you for the opportunity to be involved in this important task.
<table>
<thead>
<tr>
<th>Q1: With which stakeholder group do you most closely identify?</th>
<th>Other (specify below), If &quot;Other,&quot; please specify: UCSC parent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q2: What do you like about the Shared Vision statement? What most resonates with you?</td>
<td>Respondent skipped this question</td>
</tr>
<tr>
<td>Q3: What suggestions do you have for modifying the statement?</td>
<td>I am missing a somewhat more prominent mention of the Colleges, and how this smaller, more intimate, residential College community experience balances and interacts with the advantages being part of a large research University. This balance, also present at Oxford and Yale, is a distinct advantage of UCSC which the current Vision Statement does not use, and which would reinforce UCSC distinctiveness. In fact, if it were not for this balance, my husband, an Oxford PhD, would not have let our son attend UCSC.</td>
</tr>
</tbody>
</table>
Q1: With which stakeholder group do you most closely identify?  

UCSC Staff

Q2: What do you like about the Shared Vision statement? What most resonates with you?

I'm afraid I don't like much about it. It glosses over virtually all the bumps that surfaced during the planning process. A lot of it is generic--what many other public research universities would say about themselves. It sounds like we've achieved all that we have been striving for, rather than acknowledges where we actually are on the spectrum, with a clear vision of where we want to go. I am disappointed.

Q3: What suggestions do you have for modifying the statement?

There are several statements that just lack credibility. For example: "UCSC is a destination of choice for undergraduates." That suggests that we're far more selective than we are. "Our employees know they are valuable members of a larger community..." May be true of faculty but many staff do not feel valued. "We pride ourselves on robust internal and external communications..." Really? With so much focus on our shortcomings in communications and marketing? "We have achieved regional, national, and international recognition with a well-articulated identity..." Again, really? "Our alumni remain actively engaged..." Really? "We are viewed as an asset by surrounding communities..." Really? "Operations are efficient, with a focus on simplification and appropriate risk..." I must've been out of the room when this conversation took place, because I could swear I heard the exact opposite. Repeatedly. Even "thriving colleges" is open to challenge. This strikes me as fluff that really undermines the credibility of the process. I am surprised.
Q1: With which stakeholder group do you most closely identify?

UCSC Staff

Q2: What do you like about the Shared Vision statement? What most resonates with you?

The sentence about Operations resonates with me the most, "Operations are efficient, with a focus on simplification and appropriate risk management. They facilitate cross-boundary, collaborative work."

Q3: What suggestions do you have for modifying the statement?

I concur that the focus of this document needs to be on teaching and research as well as our campus values. That said, minimizing the how of getting this done (operations), to a single sentence minimizes it's vital and critical nature. Efficient and productive operations needs to be stronger, more prominent and bold to have a substantial impact for all the other goals in this document.
PAGE 1: Draft Shared Vision of Preferred Future

Q1: With which stakeholder group do you most closely identify?  
UCSC Graduate Student

Q2: What do you like about the Shared Vision statement? What most resonates with you?
This would be great if it was true.

Q3: What suggestions do you have for modifying the statement?
There are some inaccuracies. Our campus is not "a safe, supportive" environment when we are arresting our own students. Graduate students are not receiving the professional development training they need to "meet emerging demands across diverse industries". As a TA, I am an employee who feels undervalued, not a "valuable member of a larger community", and as a future alumni, I do not feel "proud of [my] institution".
Q1: With which stakeholder group do you most closely identify?

External Stakeholder

Q2: What do you like about the Shared Vision statement? What most resonates with you?

It aligns with the Mission Statement and embodies the values that UCSC stands for.

Q3: What suggestions do you have for modifying the statement?

Nothing at this time.
Q1: With which stakeholder group do you most closely identify?

UCSC Faculty

Q2: What do you like about the Shared Vision statement? What most resonates with you?

Community engagement--research and teaching (not just service)

Q3: What suggestions do you have for modifying the statement?

Establish a clear goal of founding a center for community engagement.
Q1: With which stakeholder group do you most closely identify?

UCSC Graduate Student

Q2: What do you like about the Shared Vision statement? What most resonates with you?

A lofty and admirable vision in many respects that unfortunately, feels very empty. I wish I could confidently affirm my belief in our University and UC’s administrators, that their decisions are actually informed by this vision. Rather, this seems to be another display of rhetoric to veil the increased privatization of the university.

Q3: What suggestions do you have for modifying the statement?

I have so many questions - what do you mean by social justice, and for whom? is globalization a good thing, as implied? who is the "community" and how are they really being served by the UC? this statement talks about supporting "innovative and integrated" approaches to research and education - but what about scholars who are engaged in work that is marginalized and un-rewarded in the tenure process (e.g. collaborative and community based research)? is the UC really living to its commitment as a public institution in terms of its relevance to the broader 'public'? recruitment and support of students of color from structurally marginalized contexts in order to really respond to the "education gap"?